

## FESTIVALS, FESTIVALS EVERYWHERE

### **'Oedipus' Opens Stfd. Pix Festival**

Stratford's second annual film festival, for the Vogue Theatre July 8-20, was inaugurated — fittingly enough — with the photographic version of one of the theatre festival's most interesting efforts, *Oedipus Rex*. The 90-minute Eastmancolor effort, produced by

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### **Canada Tourism Spurred By NFB**

Across Canada, plans are completed for the start of another season of travel-film presentations aimed at encouraging tourist travel in this country. Last year, the Summer Tourist Film Program involved some 1,200 separate shows to an audience in excess of 1,000,-

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### **CANADA HAD OVER 70 IN '56; SOON: MONT'L & VANC'R**

Of making many film festivals in Canada there is no end. In fact, the word "festival" in connection with films is being beaten to death. Any kind of continued exhibition of films in one week, whether in a regular commercial theatre or a hall, is

#### **'Too Much Free Space In Papers For TV?'**

That question, headlining a story in *To-Day's Cinema*, UK film trade paper, expresses the current complaint of the British motion picture industry. It was asked by Sir Arthur Jarratt, managing director of British Lion, during an address before the Film Industry Publicity Circle in London on the occasion of honoring the Evening News' Jympson Harmon on 36 years as a film critic and 50 years with that paper. A banner heading in the *Kinematograph Weekly* a few days later asked: "If TV can be reviewed daily, why not films, too?"

The British situation isn't nearly so far in the complained-of direction as the Canadian one. One of the favorite weapons in the circulation war over Toronto Saturday-Sunday newspapers has been TV. Special supplements covering programming and carrying biographies and photos of players are to be had with the *Saturday Globe and Mail* and the *Sunday Telegram*, while the *Sat-*

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usually identified as a "film festival". Believe it or leave it, Canada had over 70 film festivals in 1956, all of them for 16 mm. efforts. A couple of them, such as the one at Stratford for July 8-20, are for 35 mm. — but there is no competition in this gauge. These are all non-commercial in the sense that they aren't offered by theatre operators or others whose simple stated aim is to make money.

Stratford, the No. 1 film festival in this country, was begun last year and limits films to those not shown here before — with an oc-

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### **Mediocrity Past, Says Kalmenson**

"The day of mediocrity in motion picture entertainment is long past," Ben Kalmenson, Warners' executive vice-president, told the recent home office convention of distribution executives and district managers, which also heard a message from Jack Warner. The com-

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### **Theatres Under Way**

Carlsonia Theatres Limited's 500-seat, \$100,000 house, the second in Fort St. John, BC, is in advanced stages of construction and is expected to open September 1. The H & H Drive-in, the first in Williams Lake, BC, is also nearing completion.

## *Short Throws*

**AWARD** of a silver cup and scroll by Italy to Crawley Films' *Highway of the Atom* was one of five made at the recent international nuclear energy conference in Rome. Crawley produced the film for a subsidiary of Atomic Energy of Canada Limited, a Crown company. Other countries winning awards were Japan, USA, Britain and France.

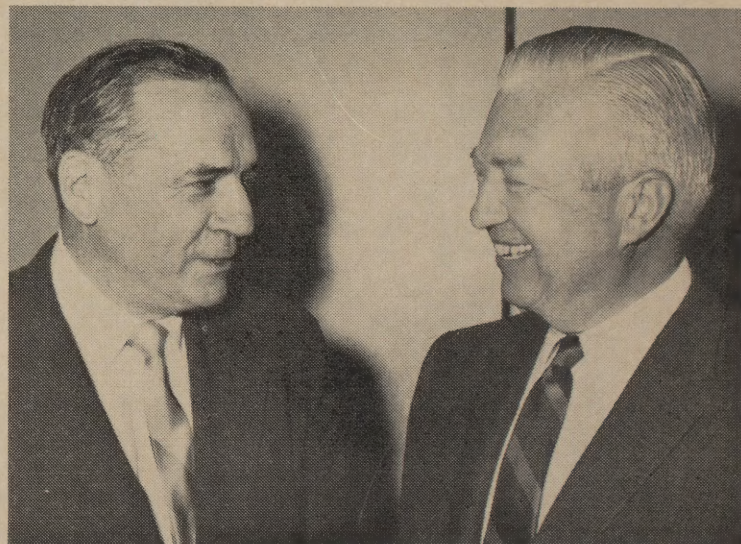
**GEORGE CUTHBERT** has opened Audio-Vision and Communications Company, Toronto. He's handling Ducane audio-visual equipment, Hartman screens and the Bell & Howell line. He's at 21 Pheasant Lane, Toronto and the phone number is BELmont 1-7490. George resigned recently as general manager of General Theatre Supply Company Limited.

**FRENCH** and Australian co-production, exercised successfully for the first time by Discfilm, Paris and Southern International Studios with *Walk Into Paradise*, will create another feature, *The Stowaway*, from a book by George Simonen. French stars Francoise Arnoul and Henri Vudal and Australian James Forrest will work in French and English versions, the first to

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### **CBC Under Nowlan**

George C. Nowlan, who succeeded James McCann as Minister of National Revenue, has also replaced him as the cabinet minister reporting to Parliament for the CBC, it was announced in Ottawa last week by Prime Minister Diefenbaker. Nowlan is Nova Scotia's representative in the cabinet.



#### **At the Hollywood Luncheon for D. Leo Dolan**

D. Leo Dolan, Canadian Consul General in Los Angeles, is welcomed to Hollywood by Steve Broidy (right), president of Allied Artists and vice-president of the Association of Motion Picture Producers, at a recent film industry luncheon in his honor. Top studio executives and several Hollywood correspondents of Canadian press and radio attended the affair, which was sponsored by the AMPP and the USA film industry's Canadian Co-operation Project.

Dolan, as former head of the Canadian Government's tourist and travel bureau, has a special appreciation of the value of motion pictures in stimulating interest in Canada and appreciation of it as a good neighbor by the average American.

### **RUGHEIMER MADE CBC DIRECTOR OF NATIONAL SALES**

Sale of CBC radio and TV programs to sponsors for use in Britain and the export of such programs to that country, the USA, Australia and elsewhere will be under the overall charge of Gunnar Rugheimer, CBC Commercial manager Walter Powell announced last week. Rugheimer, who joined the CBC

in 1948 in Montreal as head of the Swedish section of the International Service, was a special assistant in the Commercial Division. He was born in Stockholm, Sweden and arrived in 1945, freelancing in radio in Montreal for several years before starting with the CBC. At one time he was newsreel editor.



# WONDER WHAT A THEATRE SEAT THINKS ABOUT?

"Thanks to M-G-M, the folks have been parking here regularly. I love bodily warmth!"



"When they bounce with joy and rhythm I'll know 'SILK STOCKINGS' is here!"



*Fred Astaire  
Cyd Charisse  
Janis Paige  
Peter Lorre  
An Arthur  
Freed Prod.  
CinemaScope  
—Metrocolor*

"They grip my edges when they watch 'SOMETHING OF VALUE'. So tense!"



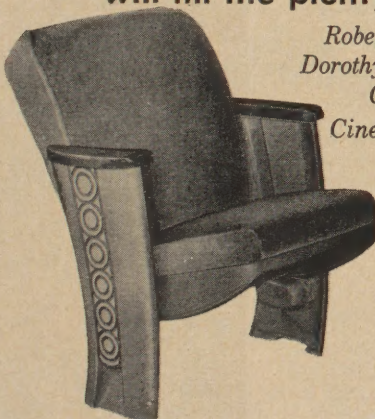
*Rock Hudson  
Dana Wynter  
Sidney Poitier*

"Such Ohs! and Ahs! when they see 'THE LITTLE HUT'!"



*Ava Gardner  
Stewart Granger  
David Niven  
Walter Chiari  
A Herbson, S. A.  
Production.  
Color*

"Betcha that 'TIP ON A DEAD JOCKEY' will fill me plenty!"



*Robert Taylor  
Dorothy Malone  
Gia Scala  
CinemaScope*

"I heard the Manager talk about a great Preview on 'HOUSE OF NUMBERS'."



*Jack Palance  
Barbara Lang  
CinemaScope*

"I'm waiting for 'GUN GLORY'. Things will POP like they did with 'Fastest Gun Alive'."



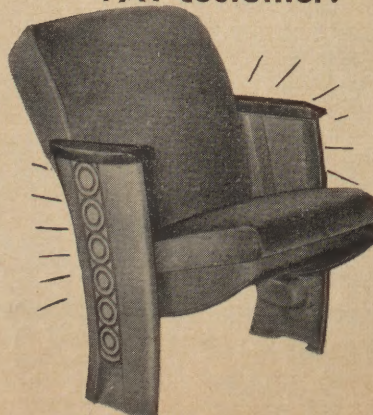
*Stewart Granger  
Rhonda Fleming  
Chill Wills  
CinemaScope  
—Metrocolor*

"I like action and will get plenty of it with 'ACTION OF THE TIGER'."



*Van Johnson  
Martine Carol  
Herbert Lom  
A Claridge Film  
Production.  
CinemaScope  
—Metrocolor*

"Oh, my aching sides! Here comes a FAT customer!"



(Photo courtesy of American Seating Co.)



# Film Weekly

Incorporating the  
Canadian Moving Picture Digest  
(Founded 1915)  
Vol. 22, No. 29 July 17, 1957

HYE BOSSIN, Editor

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Office Manager - - - - Esther Silver

CANADIAN FILM WEEKLY

175 Bloor St. East, Toronto 5, Canada

Authorized as Second Class Mail,

Post Office Department, Ottawa

Published by

Film Publications of Canada, Limited

175 Bloor St. East, Toronto 5, Ontario,

Canada — Phone WAlnut 4-3707

Price \$5.00 per year.

## FILMS AT STFD.

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Leonid Kipnis and directed by Tyrone Guthrie in a Toronto studio, held the interest of the opening night audience and received an ovation at its conclusion. Three National Film Board subjects, *It's a Crime*, *Trooping the Color* and *The Beloved Fish*, made up the supporting program. The first, in black-and-white animation, was a very fine effort made for the Department of Labor by the NFB and in highly humorous fashion urged new production concepts by employers in the fight to eliminate seasonal employment. Its Stratford exhibition was a world premiere. The other two were made by Associated Screen News, Montreal, and included in its *Canada Carries On* series by the National Film Board.

Many who attended the opening of the Film Festival, which was without ceremony, were present at a reception in the Victoria Inn which followed. Among those at the theatre or reception or both were Guy Comeau, Lucille Bishop and Tom Johnston of the NFB; Charles Brown, Federation of Film Societies; Mrs. Michael Langham; Tom Patterson, Peter Bennett and John Hayes, senior officials of the Stratford Shakespearean Festival; actress Ann Casson; and George A. Pavlik, USA vice-consul.

Festival actors, among them Douglas Campbell, Douglas Rain, William Hutt and Tony van Bridge, came to the reception after their roles in the new theatre.

Reporting the opening of the film festival were David Duns-muir, Stratford Beacon-Herald; Sydney Johnson, The Montreal Star; R. H. Gardner, The Baltimore Sun; Dick Newman, London Free Press; Ron Evans, The Telegram, Toronto; Gerald Pratley, Canadian Broadcasting Corporation; and Hye Bossin, Canadian Film Weekly, Toronto.

### 'The Diary Of Anne Frank'

Audrey Hepburn will star in 20th-Fox' *The Diary of Anne Frank*.

### Louis Jourdan in 'Gigi'

Louis Jourdan has been signed by MGM to play the romantic lead opposite Leslie Caron in *Gigi*, slated to start shooting in late July.

## Festivals, Festivals

(Continued from Page 1)

casional exception. None of the fuss-and-feathers of its stage offerings accompanies the festival. Producers of the films exhibited are given Certificates of Participation but application has been made to the international film festivals' organization for membership, so that competition based on merit may come yet.

Another non-competitive 35 mm. festival — this one confining films to those not yet shown in the USA and Canada — will be part of the 1957 schedule of the Montreal Festivals Society, which sponsors the Montreal festivals of art, music and drama from July 22 to August 31. It opens at the St. Denis Theatre on July 27 with a hard-ticket \$1 policy. Also in 35 mm. will be the Vancouver Film Festival, also part of a festival of arts like the one in Montreal. In Montreal the emphasis is on films from France, with some from other countries. The main reliance in all these festivals is on European films.

Since the National Film Board is a regular participant in 16 mm. festivals, Canadian Film Weekly asked its Information Branch for some idea of the scope of them. Tom Johnston, NFB Info chief, asked Jim Lysyshyn of his department to take an overall look. Jim, who accepted the award to the Yorkton Film Festival at the recent Canadian Film Awards, wrote:

"Film festivals of 16 mm. documentaries have become an integral part of the Canadian scene. During the past year, some 70 film festivals were held in Canada. Some of these are local in scope, while others like the Yorkton Film Festival are now established on the international plane. Almost every major Canadian city has its own film festival.

"The first documentary festivals were held in Canada in 1950 under the sponsorship of community film councils in various provinces. The idea has spread widely over the succeeding years and now most of the active community film organizations sponsor a regular festival of one type or another. Staging a film festival provides a showcase for many of the newer and better productions in the 16 mm. documentary field, both in Canada and abroad.

"Some of the festivals hold to a theme such as the British Commonwealth, music, travel, or agricultural films from all over the world, as at the University of Saskatchewan. Other festivals feature films from all over the world, in their various categories, i.e. science, human relations, creative arts, and natural history.

"Not all festivals adjudicate the films and grant awards, but a few do have qualified judges and issue award certificates. In some instan-

ces, films are judged for popularity by audience ballot.

"Thus far, there has been no standard pattern developed in regard to film festivals and a survey of the nation from coast to coast presents an amazing picture of variety, showing much originality and reflecting the interests of people in the various parts of Canada."

The 16 mm. festivals usually get much space from their local and regional newspapers. The recent three-day Bluenose Film Festival at Mahone Bay, Nova Scotia, which was sponsored by the film councils of that community and four others near it, got entries from Czechoslovakia, Denmark, Israel, Germany, Japan, New Zealand, South Africa, Russia, Australia, Sweden, the USA and the UK. Its adjudicators were drawn from the CBC, the clergy and government audiovisual officials and the festival was officially opened with a banquet for 170 persons.

British Columbia saw the Kootenays Film Festival in the Spring, it having been held at Creston, Nelson, Cranbrook, Castlegar and Trail, while Cowichan's was in October, 1956. Alberta's Edmonton (fourth) and Calgary's (second) were held in March. Saskatchewan has quite a few — in Yorkton (fourth), Kamsack (third), Regina (seventh), Saskatoon, Tisdale, and North Battleford. There are also the Little Royal Agricultural Film Festival of the University of Saskatchewan in Saskatoon, Uranium City Thanksgiving Festival and the Wadena Festival of Fine Films. Manitoba has its Winnipeg festival (fifth) and Ontario has those in Cornwall (French-language entries), Peterborough, Belleville, Picton, Oshawa, Renfrew, Sudbury, Iroquois Falls, Lindsay, Port Hope, Hanover, Cargill, Pinkerton, Stormont and Pembroke.

As yet no festival is in sight for Canada on par with those of Cannes, Edinburgh, Berlin and other places. Some persons, pointing out that Canada is a natural location for such a festival because of its traditional position between the USA and Britain, have urged that plans be undertaken. Stratford's festival, directed by Leonid Kipnis with the aid of John Hayes, might stand amplification in that direction — if it would be a good thing in the minds of its executives.

### MGM's 'Sheep Man'

Producer Edmund Grainger's first picture for MGM under his new production deal with the Culver City studio will be *The Sheep Man*, an outdoor action comedy-drama which will have Glenn Ford and an all-star cast. The picture will be directed by George Marshall from a screen play by Frank Fenton, based on a story by James Edward Grant.

## OUR BUSINESS

by N.A. Taylor

THERE is a paradox in our business today. The economic life of our country is such that great benefit should accrue to us. The continual shortening of work hours leaves people with more leisure time than ever before and with it there is an increase in personal earning power. Nevertheless, there is no reflection of these factors in ticket sales, even though the state of the economy is excellent.



A survey recently made in the United States indicates that, in a given week, twice as many people watched TV as went to the movies and the average amount of time spent by each person was more than four times that spent by one viewing films in theatres. This affirms that the public has plenty of leisure for spectator activities. We know that per capita earnings and savings are up. We can only conclude that either we are not offering the type of entertainment which will draw people out of their homes or we are not selling what we have to offer hard enough.

This situation brings to mind some challenging questions. Should theatres generally spend a greater percentage of their gross in advertising? If so, should the entire basis of film licensing be changed to permit such greater expenditures for selling film attractions to the public? There are precedents to indicate that the spread between present percentages and basic theatre overhead does not leave enough balance to enable exhibitors to step up advertising budgets. Serious consideration of this theory might result in a more flexible concept of film terms and a different approach to the merchandising of our entertainment to the public.

Wherever the fault lies, one thing is certain. We continue to operate in generally the same manner as in the past and do not seem to recognize the crying need for new approaches to the public and new methods of interesting them in what we have to offer.



## MEDIOCRITY PAST

(Continued from Page 1)

pany, the gathering was told, will fight to retain what Warner called its "entertainment leadership" and this was emphasized Roy Haines, general sales manager, Bob Tapping, advertising and publicity v-p, and his aides, Gil Golden, Meyer M. Hutner and W. W. Brumberg. Their ammunition has among it this forthcoming product:

Band of Angels, WarnerColor, starring Clark Gable, Yvonne DeCarlo, Sidney Poitier and Efrem Zimbalist, Jr., directed by Raoul Walsh; The Pajama Game, WarnerColor, starring Doris Day John Raitt, Carol Haney and Eddie Foy, Jr., produced and directed by George Abbott and Stanley Donen; John Ford's The Rising of the Moon, introduced by Tyrone Power; The James Dean Story, unusual screen story of the dramatic life of the amazing young actor, co-produced and co-directed by George W. George and Robert Altman; The Curse of Frankenstein, WarnerColor, starring Peter Cushing, Hazel Court and Christopher Lee; X the Unknown, starring Dean Jagger, Edward Chapman and Leo McKer;

The Story of Mankind, based on Hendrik Van Loon's international classic, which stars Ronlad Colman, Hedy Lamarr, the Marx Brothers and more than 50 other name personalities, produced and directed in Technicolor by Irwin Allen; Sayonara, starring Marlon Brando, filmed in Technirama and Technicolor, produced by William Goetz and directed by Joshua Logan from James Michener's best-selling novel and also starring Red Buttons, Patricia Owens, Miiko Taka, Miyoshi Umeki and Ricardo Montalban; The Helen Morgan Story, CinemaScope, starring Ann Blyth as the famed blues singer, with Paul Newman and Richard Carlson co-starring, directed by Michael Curtiz and produced by Martin Rackin; With You in My Arms, starring Tab Hunter and Etchika Choureau, directed by William Wellman;

Darby's Rangers, in which Miss Choureau stars opposite James Garner, directed by Wellman and produced by Rackin; No Sleep Till Dawn, CinemaScope-WarnerColor, starring Natalie Wood and Karl Malden, directed by Gordon Douglas and produced by Richard Whorf; Black Patch, George Montgomery's initial Independent production for Warners; and The Black Scorpion, produced by Frank Melford and Jack Dietz, directed by Edward Ludwig.

### To Direct 'Return To Warbow'

Ray Nazarro will direct Columbia's Return to Warbow.

### Inger Stevens In 'Cry Terror'

Inger Stevens has been signed by MGM to star in its forthcoming production, Cry Terror, previously titled The Third Rail.

be directed by Ralph Habib and the second by Lee Robinson. Paul Edmund Ducharme will be executive producer for the French version and Chips Rafferty for the English one. The film will be made in Tahiti. An Australian film, Smiley, is enjoying international success right now. MGM will distribute the English version of The Stowaway.

**RECORD** budget of \$250,000 has been allocated by Columbia Pictures for the preparation and distribution of a special promotion film for Horizon Pictures' The Bridge on the River Kwai, which was produced by Sam Spiegel and directed by David Lean on location in Ceylon. During the ten months the CinemaScope-Technicolor film was in production more than 40,000 feet of documentary film was shot and this will be converted into shorts and featurettes for worldwide use in theatres, on TV, in schools and colleges and as part of a special campaign aimed at clubs, social groups and organizations.

**VETERAN** of 24 years as cashier of Leslie Sprague's Gaiety Theatre in Lancaster, NB before her retirement in 1947, Mrs. Clara Graham passed away recently at her home in that community. Requiem High Mass was conducted in St. Rose's Church and interment took place in Holy Cross Cemetery. She is survived by one son.

## NFB'S 'BRIDGE UNDER THE OCEAN'

Newest film in the National Film Board's Canada Carries On series of theatrical films is Bridge Under the Ocean. It tells the story in color of the first transAtlantic telephone cable from Oban, Scotland to Clarendville, Newfoundland. British, American and Canadian officials spoke over the ocean-floor cable in September, 1955 to mark its completion. It was christened with a bottle of sea water by D. F. Bowie, president of the Canadian Overseas Telecommunication Corporation.

Manufactured in Scotland, the cable was strung by the telegraph ship HMS Monarch with pinpoint navigation, so that points needing repair could be easily located.

After six month in theatres Bridge Under the Ocean will be available for community showings.

## SECOND EASTMAN HONOR AWARDS

Voting will soon take place in the George Eastman House Second Festival of Film Artists, of which the chairman is Rouben Mamoulian. On his committee are Jesse L. Lasky, Walter Pidgeon, Bosley Crowther, Burnett Guffey, General Oscar N. Solbert, director of the George Eastman House, and its two curators, James Card and Richard Griffith. The names of five persons who made outstanding contributions to the art of American motion pictures from 1926 to 1930 as actresses, actors, directors and cameramen will result from the balloting and these will be invited to appear in Rochester for the October award ceremonies, at which they will be presented with the "George" Medal of Honor.

The world's only retrospective awards, the first of them were made in 1955 for the 1915-25 period and went to Mary Pickford, Lillian Gish, Gloria Swanson, Norma Talmadge, Mae Marsh, Richard Barthelmess, Charlie Chaplin, Harold Lloyd, Buster Keaton and Ronald Colman among others.

Among the eligibles this time are Greta Garbo, Janet Gaynor, Gloria Swanson, Joan Crawford, Gary Cooper, Ramon Novarro and Fredric March.

## Short Throws

(Continued from Page 1)

**RCA International Limited** has been issued Letters Patent of Incorporation by Ottawa as a new Canadian company with head office in Montreal. Authorized capital is 10,000 shares of the par value of \$100 each and one of those connected with the incorporation is Ernest William Mockridge, manager. Also incorporated recently is NBC International Limited, which had announced previously that it would open a Canadian office in Montreal for world-wide TV sales. Authorized capital of the new NBC subsidiary is 10,000 shares of the par value of \$100 each.

**CAST** of the NFB's Perspective subject, Staff of Life, has Sammy Sales, Phyllis Carter, Marty Lavut, Lew Davidson, Ed Murch and Jack Duffy in it right now. Written by Allen Wargon, the film is the first directorial effort for Don Ginsberg, formerly a film editor. Shooting locations are near Brampton, Ontario.

**AVAILABLE** now for showing is God's River, a 20-minute documentary dealing with speckled trout and produced by Canadian Schenley Ltd. In natural color, the short depicts amazing fishing sequences, as well as the life and habits of several Northern Manitoba Indian tribes. Inquiries for the 16 mm. film can be made to Don Dawson, public relations manager, Canadian Schenley Ltd., 550 Sherbooke St. W., Montreal.

## TOURISM HERE

(Continued from Page 1)

000 people. Encouraged by the National Film Board, the Tourist Film Program involves the active participation of groups on the community, provincial, and national levels.

Films about Canada are presented at fairs, in parks, open-air theatres, on trains and ships, and in every conceivable location where potential tourists may be. Types of showings range from those at Gander International Airport to the Kiwanis Park in Saskatoon, where several thousand people gather on Sunday evenings to view films about Canada and her attractions. Throughout the summer there are regular film presentations on the Bluenose as it plies the Northumberland Straits off Nova Scotia. Daily continuous screenings are featured at the Pacific National Exhibition.

The Summer Tourist Film Program involves community film councils and libraries, provincial tourist bureaus and departments of education, staffs of almost all parks, Chambers of Commerce, and a host of other groups who contribute films, equipment, personnel and other facilities.

There is much evidence of the favorable influence which film presentations are having on the travel habits of Canadians and our American neighbors. At many showings the projectionists are asked for more information about certain parks after seeing films. Offices of travel bureaus have many letters on file from tourists expressing gratitude for the film presentations. A tourist in Nova Scotia cancelled a deep-sea fishing excursion in favor of a trip to Lunenburg after he had viewed the film, Men of Lunenburg.

Because of encouraging results, the National Film Board's summer tourist film program is growing in scope each successive year. There is hardly a nook in Canada where the travel season doesn't include the showing of films which encourage visitors to this country.

### AA's 'Looking For Danger'

Lili Kardell has been signed by Allied Artists to star in Looking for Danger, Bowery Boys comedy with Huntz Hall and Stanley Clements.

## FREE SPACE FOR TV

(Continued from Page 1)

urday Star devotes great space to programming and comment. There is a tremendous emphasis on TV, most of which grows out of the fact that the medium has Canadian stars, while motion pictures have not.

The record industry also has a picnic in the press, since it, like TV, yields very little advertising income. Classical records are reviewed, as are popular ones, and the papers carry a full page about hit discs on a Saturday. Presumably the emphasis on TV and record news sells papers, even if it doesn't provide ad revenue, the bulk of that from amusements being provided by the motion picture business.



## Observanda



## Variviews

STRATFORD can have a Broadway hit second time up if it will offer its rollicking *Twelfth Night* post-season. Incidentally, I've never read such varied opinions about the Festival players' performances from Canada's and the USA's leading critics. If one critic passed off this player and praised that one, the other had the reverse approach to their work. That meant each player's performance was great in the eyes of some of the continent's most respected critics — and that's a fine average . . . Where are you going to meet a friendlier fellow than Ted Galanter? Ted, intro'd to local press people by Len Bernstein of Columbia here, is assistant to the famed George Sidney, producer of Columbia's Kim Novak starrer, *Jeanne Eagels*. Though mild of mien and gentle of voice, he did a fine job of talking up the picture in his offhand fashion, as local art and story breaks proved . . . *Hugh McKandy's* separation from the local film scene after many years brought so-long souvenirs from Jim Nairn, Jack Clarke, Gerry Collins and other theatre men, for whom he was the *Globe and Mail* ad contact. Hugh is now the editor of the paper's house organ, *The Inside Story*, a monthly blend of news and sentiment . . . *Steve York* had to blow off the rugged nightclub beat for the *Globe and Mail*. Been sick a couple of times of late. He's back on sports.



YOU'LL BE SORRY to hear that Leonard W. Brockington met with an accident in New York and will be in the Lenox Hill Hospital for several weeks. He went to the metropolis to attend the BOAC reception and stumbled getting off the plane, suffering fractures in his left leg and right foot, but kept his promise to be present. The accident caused him to cancel his speaking engagement at Oxford University before the senior officials of Her Majesty's gaols. I'm told that he is making the most of it, listening to the all-day music of the *New York Times* station and reading or resting. His NY clients, who showered Brock with evidence of their high regard for him professionally and personally, found him lively and cheerful. In that mood he's one of the world's most entertaining persons . . . To bring a film in for Stratford festival exhibition without paying customs duty it must be accompanied by a document issued by the government of the country of export. This document certifies that the film is educational or cultural. *Oedipus Rex*, the film record of the Stratford play, was produced in Toronto but the color print, of necessity, was made in the USA. Tom Patterson found it quite amusing when, to bring the print of this Canadian film into Canada, a document classifying it as educational had to be provided by the USA!

JAY SMITH, ex-publisher of *The Digest*, was in town from Phoenix and told me that George Georgas of the Owen Sound cinema family has settled there. Jay's 19-year-old son, Ray, just got married and Jay's wife, Jean, will present dad with an addition a while from now. Ah, that Arizona air! . . . Article about Spadina by Ken Lefolli in the current *Maclean's* keeps referring to it as "The Strip." None of us has ever spoken of it or heard it spoken of that way. We call it "The Avenue" . . . Chet Friedman thinks the time will come when people will work from Tuesday to Thursday during two months of the summer, instead of taking the usual two-week vacation. Good idea . . . Jimmy Kaplan, the one-time Joy Boy of radio, now operates the King Size Restaurant on King Street, near the Variety Club. A couple of times a day he steps out for a breather and drops dimes into parking meters due or overdue . . . Missed Jack Wellard, manager of Premier's Stratford houses on my first two trips to Stratford but I'll catch up with this likeable lad yet. However, I met Mrs. Allen, his assistant at the festival house — the Vogue — and found her to be a charming lady . . . Fine and funny is the NFB's cartoon-with-a-point, *It's a Crime*. Sound theatrical fare . . . Cinerama wants the University Theatre . . . Tommy van Dusen, ex-NFB info officer, is Labor Minister Mike Starr's exec assistant. Tommy almost ran for MP himself.

A BRIGHT ONE, that Jerry Lewis. Paramount and Famous Players threw a press thing for him at the Variety Club and we got to hashing over things: the murderous schedule that will keep him clowning under contract until December, 1959; those partnership blues; the business of comedy. This star glitters offstage — conversationally. About the schedule: it's no hardship; he loves audiences and lives for new ones. The partnership situation grew out of things that are quite common in ordinary relationships but take on the aspect of gigantic abnormality in the case of spotlight occupants. As for comedy, he has it down to a science — even though its an inexact science. There are funny men: the naturals who "bare their souls in public" and appeal to the deepest instincts of people, so human are they. From their ranks come the great comedians. And there are the comics — the machine comedians who affect comedy and project it artificially. They win a place for a while but they don't win many hearts. Win Barron had a great time whipping Jerry around town like a hurricane — between four 25-minute gross-boosting shows on the stage of the Imperial, in which the fans had gathered for his film, *The Delicate Delinquent*. I caught Jerry's first show after the interview. His every sound and movement reflects the distinctive personality and the instinctive showman.

THE LOUD LAUGHS from that table in the One Two Club the other a.m. were caused by Lou Jacobi, home for a couple of days before resuming his role in *The Diary of Anne Frank*, which moved from Broadway to Los Angeles. At the table was Nat Goodman, manager of The Diamonds, who needed a laugh badly. The day before he had been below the stage in the New York theatre where his quartet was appearing on the Paul Winchell TV show. He looked up and saw a big Russian bear headed for him. The bear, member of a restless group he knew were onstage at the very moment, might have been the one that clawed the lady trainer earlier that day. The fact was that it had fallen off a high stool while on camera and ran off the stage into the area below. It was in a bad mood and Nat ran in this door and out the other. Mr. Bear, loaded for Nat, was right behind. Up a spiral staircase toward a trap door on the stage went Nat. He pushed the door but someone onstage, to save the scene as set up, pushed back. The bear had arrived at the stairs. Trapped! Then, from nowhere, the male trainer ran in, grabbed the bear by the collar and turned it away. Nat was still shaking as he told about it. About Lou: He and CBC producer Lloyd Brydon, also at the table, were reminiscing about English Variety, the latter having played it in support of Wee Georgie Wood, the vet comic. Lou, then a comedian, later became a legit player and was brought to Broadway by Garson Kanin, after appearing in a play of his in London. Lou had little inclination to stay in *Anne Frank* after 21 months but the management kept increasing the inducements and he gave in. "If you don't want a thing bad enough," he cracked, "you'll get it."

KID SENSE: Walter and Shirley Manley's little girl, Susan, got them to thinking with a question. She was given butterscotch pie. "Why do they call it butterscotch pie?" she asked. "Is it made of butter and scotch?"

BILLING: One of the greatest earners in Paramount history is Cecil B. DeMille's *Royal Northwest Mounted Police*. There's plenty of money in sight for a reissue of it, since Alan Phillips' semi-official book about the Mounties, *The Living Legend*, is becoming so popular. Then there's the RCMP TV series *Crawley* will produce soon. That ought to stir up interest. What I started to say was that Cecil B. DeMille visited a number of Canadian cities during the release of his film. In Winnipeg he found himself in the company of some Famous Players officials. The conversation turned to Winnipeg's unique fish, the Winnipeg Goldeye. DeMille asked what it was. Several persons tried to tell him without success. It was Morris Stein who made it clear. "A Winnipeg Goldeye," he explained, "is a \$2 herring."



# WATCH JERRY CLIMB TO TOP BOXOFF

*Movie-goers have been waiting for this one... for at last the greatest comic of our time has plenty of room to sock across laughs at a pace even he has never matched before. Jerry's unique talents are all here... in a picture funnier than any he's ever made, yet flavored with that special heart appeal that's part of Jerry's genius.*



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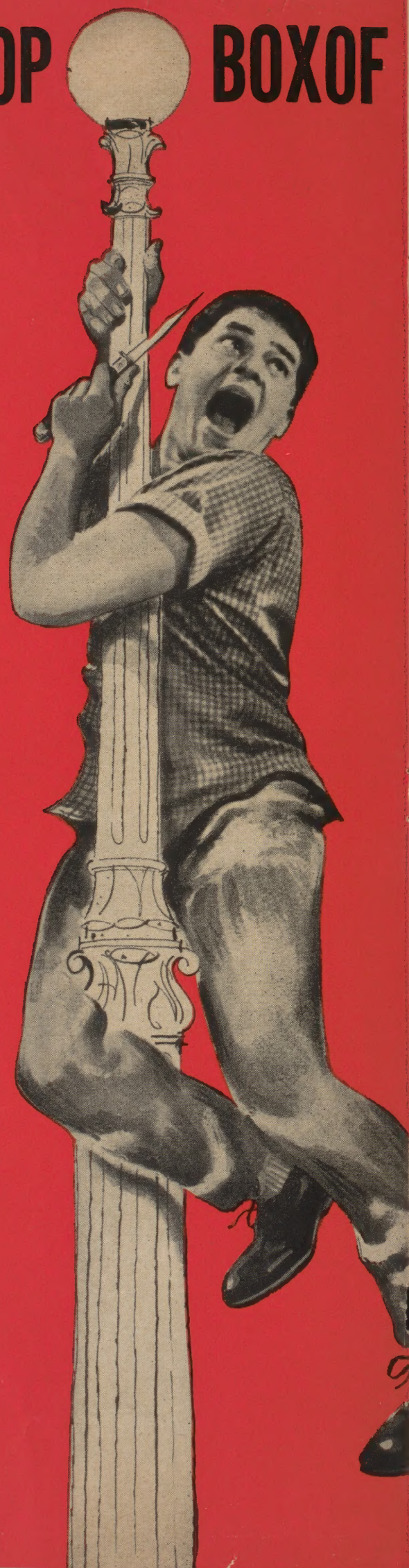
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Hal Wallis' "GUNFIGHT AT THE O.K. CORRAL"\*

"THE LONELY MAN" and "OMAR KHAYYAM"\*!

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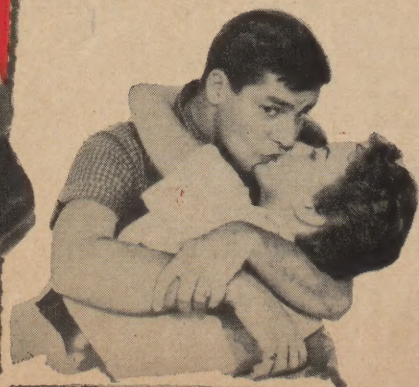


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featuring **ROBERT IVERS · HORACE McMAHON**  
produced by **JERRY LEWIS** · written and directed by **DON MCGUIRE**





MONTREAL ODEONITES RECEIVE LONG SERVICE BADGES AT BUFFET SUPPER IN THEATRE

**Euterpe Buys 'Three Blondes'**

Euterpe Productions, which produces for Columbia release, has purchased Pierre Dasset's *Three Blondes*.

**'The Trial Of Captain Barrett'**

Mona Freeman and Edmond O'Brien will have the leads in Sam Katzman's Columbia production, *The Trial of Captain Barrett*.

Arthur Bahen, Quebec District manager of The Odeon Theatres (Canada) Limited, (he's wearing a striped tie and is near the centre of the front row) is shown with the employees who were presented with long service badges at a buffet supper in the lounge of the Odeon Champlain, Montreal. The managers in the picture are J. P. Papineau, A. Miner, J. P. Legris, M. Desjardins and L. Lafontaine. Projectionists are A. Houle, M. Thibault, V. Guevremont, V. Langevin, A. Lapiere, P. Barber, A. Petit, C. Houle, L. St. Louis, J. Trotter and G. Farley. Others are J. Benoit, A. Dallaire, G. Gross and A. Houle.

**'DeLuxe Tour' 1st For C'Scope 55 Showing**

DeLuxe Tour, best seller by Fred-eric Wakeman, will be the first motion picture to be both lensed and exhibited in CinemaScope 55, it was announced by Spyros P. Skouras, president of 20th-Fox, which will distribute the film, and Darryl F. Zanuck, head of the company which will produce the feature.

Previously one film, *The King and I*, had been photographed in CinemaScope 55 but it had been exhibited on 35 mm.

DeLuxe Tour will be exclusively for roadshow booking and will play in some 40 to 50 special theatres in the USA and a like number in the rest of the world.

**Foxwell's 'Manuela' For Para Release**

Manuela, which received much favorable acclaim at the recent Berlin Film Festival, will be distributed by Paramount Pictures Corporation in the Western Hemisphere, France and Germany. It stars Trevor Howard, Elsa Martinelli and Pedro Armendariz.

The picture, a story of a beautiful girl who stows away on a tramp steamer, is based on the best-selling British novel of the same name by William Woods. Manuela was produced in England and Spain by Ivan Foxwell, and directed by Guy Hamilton.

**Gina Lollobrigida In 'Solomon And Sheba'**

Gina Lollobrigida will portray the Biblical siren, the Queen of Sheba, in *Solomon and Sheba*, multi-million dollar Technicolor epic which her company will produce in association with Edward Small and Arthur Hornblow for United Artists release.

King Vidor, one of the all-time great directors, whose most recent effort, *War and Peace*, won him an Academy nomination, has been signed to direct the film.

The screenplay for *Solomon and Sheba*, one of the classic love legends of all time, was written by Julius Epstein and Crane Wilbur.

**Columbia Buys 'Wayside'**

Columbia has acquired John D. Stradley's three-act play, *Wayside*.

**Joanne Woodward In 'The Young Lions'**

Joanne Woodward has been signed to star opposite Marlon Brando, Montgomery Clift, Dean Martin and Barbara Rush in 20th Century-Fox' *The Young Lions*, which goes before the CinemaScope cameras in Germany shortly. The picturization of the classic Irwin Shaw novel is being produced by Al Lichtman and directed by Edward Dmytryk.

Also cast in the production are Swedish actress May Britt and Arthur Franz.

**Warners To Release 'Johnny Trouble'**

Warner Bros. will release Clarion Productions' *Johnny Trouble*, starring Ethel Barrymore, Stuart Whitman and Carolyn Jones, which was produced and directed by John H. Auer.

Based on Ben Ames Williams' warmly human story of an elderly lady who finds her life-long dwelling pre-empted by a group of college boys, it is from a screenplay by Charles O'Neal and David Lord.

**Andy Griffith In 'Onionhead'**

Andy Griffith, has been signed by Warner Bros. to star in *Onionhead*.

**WB's 'Letter From Peking'**

John Lee Mahin has been signed by Warners to write the screenplay of Pearl Buck's new novel, *Letter from Peking*.

**FOR SALE****COMPLETE SET OF THEATRE EQUIPMENT**

- 2 Simplex Model T 35 mm. Projectors.
- 2 Western Electric Bases.
- 2 Cyclex Carbon Lamps with Motor Generators, 15-24 Volts.
- Stromberg-Carlson Amplifier (Ser. #778).
- Film Storage Cabinet.
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July 17, 1957

REVIEWS FROM THE FILM DAILY, NEW YORK

Page 9

## DOCTOR AT LARGE

with Dirk Bogarde, Muriel Pavlow,  
Donald Sinden.

(VistaVision-Eastman Color)

J. Arthur Rank 98 Mins.  
EASILY RANKS IN QUALITY WITH ITS PREDECESSORS. CHARGED WITH SMART DIALOGUE, IT STANDS TO RATE HIGH WITH MOST AUDIENCES.

The third, in what has proven to be a most delightful, and highly profitable, British series, *Doctor At Large* is a continuation of the trials and tribulations suffered by a group of young medical students while interning at one of London's large hospitals. Co-starred, once again, are Dirk Bogarde, Muriel Pavlow and Donald Sinden, supported by a top cast.

Skillfully directed by Ralph Thomas to make the most of every humorous line scripted by Nicholas Phipps, the film was once again produced in Eastman Color and VistaVision by Betty E. Box.

The engaging yarn was adapted from Richard Gordon's novel, and presents any number of uniquely humorous situations supplemented by clever dialogue. The tongue-in-cheek attitude adapted by the writers, director and cast is thoroughly catching, guaranteeing a spirit of fun that should enthuse audiences.

Bogarde, hoping to continue his career in surgery, is momentarily confined to clinical chores in St. Swithin's, along with his former fellow student, Medwin. When the latter wins a special appointment, Bogarde seeks consolation in the week-end company of nurse Miss Eaton, but is romantically rebuked. Joining his two closest friends, Miss Pavlow and Sinden, he tells them of his decision to leave the hospital and practice elsewhere.

There follows a period of constant turmoil while Bogarde switches positions. Sinden, having achieved a medical degree in Ireland, is also having his fling at various jobs.

Bogarde returns to St. Swithin's. Running afoul of its tyrannical head, Justice, once too often, Bogarde fears his medical career has come to an end, only to learn that the doctor is going to take him on as a surgical apprentice. Delirious with joy, Bogarde proposes and Miss Pavlow accepts.

CAST: Dirk Bogarde, Muriel Pavlow, Donald Sinden, James Robertson Justice, Shirley Eaton, Derek Farr, Michael Medwin, Freda Bamford, Abe Barker, Martin Benson, Cyril Chamberlain, John Chandos.

CREDITS: A Rank Organization presentation; Producer, Betty E. Box; Director, Ralph Thomas; From the novel by Richard Gordon; Screenplay, Nicholas Phipps; Photography, Ernest Steward.

DIRECTION: Fast paced.

PHOTOGRAPHY: Neat.

## BEAU JAMES

with Bob Hope, Vera Miles, Paul Douglas.  
(VistaVision-Technicolor)

Paramount 105 Mins.

NOSTALGIC, POIGNANT, BIOGRAPHY OF MAYOR JIMMY WALKER PLAYED AGAINST A BACKGROUND OF THE ROARING TWENTIES. HOPE'S PERFORMANCE, HUMOR-FILLED SCRIPT SHOULD MAKE THIS A TOP BOXOFFICE CONTENDER.

Beau James, as Jimmy Walker was titled by his good friend and biographer, Gene Fowler, was as colorful a political figure as any America has seen. His tenure in office was stormy, his private life was controversial, and his personality was such that he drew either raves or boos, never average notices.

Bob Hope, portraying Mayor Walker, has never been better. He has donned the personality, aped the characteristics, and brought a real depth to his screen role. Aided and abetted by a topnotch cast, who've been directed with skill by Melville Shavelson, the film emerges as a real contender for box-office success, and should draw a good measure of critical esteem as well.

Filmed in VistaVision and Technicolor by John F. Warren, the footage reveals some authentic and exciting aerial views of Manhattan, as well as the more normal street level backdrops required by the yarn. Producer Jack Rose, who with Shavelson, adapted Fowler's book for the screen, has included the most pertinent incidents in the former Mayor's life, which, without white-washing or castigating, presents a chronicle of his life and times.

Co-starring with Hope are Vera Miles, portraying Betty Compton, Paul Douglas, as Hope's political associate, Chris Nolan, Alexis Smith, as Mrs. Walker, and Darren McGavin, as his secretary-assistant. Their combined presence should lend marquee prestige and their performances rate attention and applause, although it is Hope who sparks the film throughout its 105 minutes.

Narrated by Walter Winchell, the footage includes guest appearances by George Jessel and Walter Catlett. Catlett, portraying the then governor of New York, Al Smith, turns in an able performance which has the earmarks of authenticity.

CAST: Bob Hope, Vera Miles, Paul Douglas, Alexis Smith, Darren McGavin, Joe Mantell, Horace McMahon, Richard Shannon, Willis Bouche, Sid Melton, George Jessel, Walter Catlett.

CREDITS: Producer, Jack Rose; Director, Melville Shavelson; Screenplay, Jack Rose, Melville Shavelson; Based on the book by Gene Fowler; Photography, John F. Warren.

DIRECTION: Deft.

PHOTOGRAPHY: Excellent.

## ISLAND IN THE SUN

with James Mason, Joan Fontaine, Joan Collins.

(CinemaScope and De Luxe Color)

20th-Fox 119 Mins.

DARRYL F. ZANUCK HAS FASHIONED A COMMERCIAL-SOUND ADVENTURE DRAMA OF PASSION AND PREJUDICE ON A SMALL CARIBBEAN ISLAND. SUPERBLY CAST AND BEAUTIFULLY PHOTOGRAPHED.

For his first Independent production since relinquishing his post as production head of 20th Century-Fox, Darryl F. Zanuck has assembled a stunning array of talented people and co-ordinated them into an outstanding motion picture. *Island in the Sun*, based on Alec Waugh's popular novel, boasts as superb a cast as has ever graced a showman's marquee. It includes James Mason, Joan Fontaine, Dorothy Dandridge, Joan Collins, Michael Rennie, Harry Belafonte and many others.

The story is a romantic adventure dealing with love and frustration, social ferment, and human relationships between white people and colored people in a little island in the British West Indies.

Robert Rossen has directed with commanding power, touching off sparks of excitement, eliciting performances of cracking strength, occasionally catching an irony, and continually keeping the story moving with vigor and unflinching interest. A strong factor in the picture's appeal is the location shooting. Scenes of the island with its graceful beauty are caught brilliantly in the CinemaScope and color by De Luxe. Running through the picture is the popular ballad theme, *Island in the Sun*, which Belafonte sings.

The picture is one that makes a bold advancement in Hollywood's thematic treatment. As such, it ranks with Zanuck's noted predecessors, such as *Pinky*, and *The Snake Pit*. Crowded with so many entertainment values, there is every reason for *Island in the Sun* to register tellingly at the box-office.

F. A. Young, director of photography, deserves special commendation for his work, as does Malcolm Arnold for his music. Others in the large cast are the well-remembered Diana Wynyard and Basil Sydney, parents of Mason. John Williams portrays the astute chief of police.

CAST: James Mason, Joan Fontaine, Joan Collins, Dorothy Dandridge, Michael Rennie, Diana Wynyard, Harry Belafonte, John Williams, Stephen Boyd.

CREDITS: Production, Darryl F. Zanuck; Direction, Robert Rossen; Screenplay, Alfred Hayes; From the novel by Alec Waugh; Photography, F. A. Young, John Wilcox.

DIRECTION: Excellent.

PHOTOGRAPHY: Superb.

## News Clips

Presence of Barbara Nichols, one of the cast of UA's *Sweet Smell of Success*, which opens at Loew's Yonge Street next, attracted much press, radio and TV attention in Toronto. With her was Miss Jo Grant, Hecht-Hill-Lancaster publicist, who worked with Archie Laurie, UA Canadian ad-pub director, in meeting local requests . . . The Kent, Windsor, has been purchased by Jehovah's Witnesses . . . Elvis Presley's co-star in *Jailhouse Rock*, Natalie Wood, 24, was killed in a car crash last week.

Long article, with photos, told Toronto Globe and Mail readers that Movie Houses Manifest Talent for Pretending. Written but unbylined by Muriel Snyder for the business pages, it told of the conversion of Toronto theatres to other uses. The same paper's Sunday magazine carried an article by Dean Walker about Canadian production titled *Canada's Movie Industry Is Thriving but Not in the 9-Reeler Trade* . . . The 75-year-old Marks, Oshawa, will be rebuilt.

Skiatron toll TV has agreed to pay the City of Los Angeles two per cent of its annual gross as a service fee and has posted \$25,000 bond for "faithful performance" within two years. Telemeter, which opposed granting Skiatron a franchise, will now apply for one and is willing to spend millions to wire a 400-mile area. A group of Ocean-side, California businessmen, as the Tele-Movie Development Company, Inc., has applied for a Telemeter franchise.

Stuart Griffith, CBC TV director of program development, quit to join Granada, UK TV organization which now has eight Canadians . . . Paul Weston was elected president of the newly-formed National Academy of Recording Arts and Sciences, Los Angeles . . . Walter Pidgeon made a filmed speech from the two screens of the Metro Twin Drive-in near Melbourne to open MGM's 1,500-car operation, Australia's largest. The project was purchased in the planning stage by MGM from Ben Chechik, formerly of Vancouver.

## 'Crooked Shadow' To WB

Chase a Crooked Shadow, a suspense drama produced by Douglas Fairbanks and starring Richard Todd, Anne Baxter and Herbert Lom, will be distributed throughout the world by Warner Bros.



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FOR YOUR BIGGEST B. O. PATRON—THE TEENAGER!

*"Mineo's Magnificent!"*

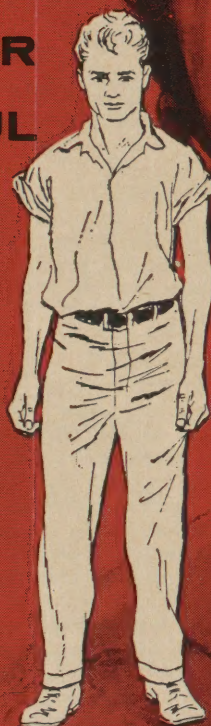
AVAILABLE...FOR  
VACATION DAYS!

—HY GARDNER, *Nationally Syndicated  
Columnist*

THE SCREEN'S  
MOST DYNAMIC  
TEEN-AGE STAR  
IN THE MOST POWERFUL  
TEEN-AGE DRAMA  
OF ALL!

SAL JAMES  
MINEO • WHITMORE  
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SAL'S MOST SENSATIONAL ROLE  
SINCE "GIANT" AND "REBEL WITHOUT A CAUSE!"



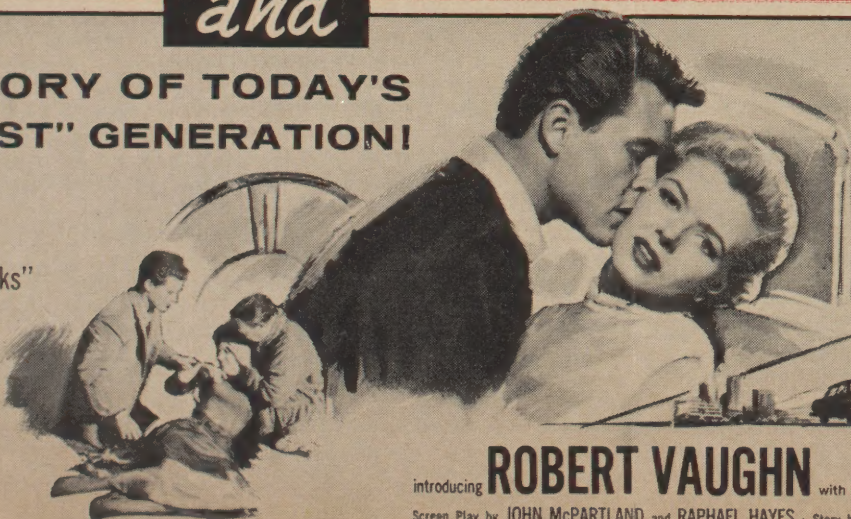
## THE YOUNG DON'T CRY

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A PHILIP A. WAXMAN Production • Directed by ALFRED L. WERKER

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